

# IN THE BEGINNING

GOD CREATED THE HEAVEN AND THE EARTH. ¶ AND THE EARTH WAS WITHOUT FORM, AND VOID; AND DARKNESS WAS UPON THE FACE OF THE DEEP, & THE SPIRIT OF GOD MOVED UPON THE FACE OF THE WATERS.

¶ And God said, Let there be light: & there was light. And God saw the light, that it was good: & God divided the light from the darkness. And God called the light Day, and the darkness he called Night. And the evening and the morning were the first day.

¶ And God said, Let there be a firmament in the midst of the waters, & let it divide the waters from the waters. And God made the firmament, and divided the waters which were under the firmament from the waters which were above the firmament & it was so. And God called the firmament Heaven. And the evening & the morning were the second day.

¶ And God said, Let the waters under the heaven be gathered together unto one place, and let the dry land appear: and it was so. And God called the dry land Earth; and the gathering together of the waters called he Seas: and God saw that it was good. And God said. Let the earth bring forth grass, & hearb yielding seed after his kind, & the tree yielding fruit, whose seed was in itself after his kind: God saw that it was good. And the evening & the morning were the third day.

¶ And God said, let there be lights in firmament of the heaven to divide the day from the night; and let them be for signs, and for seasons, and for days, & years: and let them be for lights in the firmament of the heaven to give light upon the earth: & it was so. And God made two great lights: the greater light to rule the day, and the lesser light to rule the night: he made the stars also. And God set them in the firmament of the heaven to give light upon the earth, and to rule over the day and over the night, & to divide the light from the darkness: and God saw that it was good. And the evening and the morning were the fourth day.

¶ And God said, Let the waters bring fourth abundantly the moving creature that hath life, and fowl that may fly above the earth in the open firmament of heaven. And God created great whales, & every living creature that moveth, wich the waters brought fourth abundantly, after their kind, & every winged fowl after his kind: & God saw that it was good. And God blessed them, saying, Be fruitful & multiply and fill the waters in the seas, and let fowl multiply in earth. And the evening & the morning were the fifth day.

¶ And God said, Let the earth bring forth the living creature after his kind, cattle, and creeping thing, and beast of the earth after his kind: and it was so. And God made the beast of the earth after his kind, and cattle after their kind, and every thing that creepth upon the

Typography carried into Type the tradition of the Calligrapher & of the Calligrapher at his best. As tradition died out in the distance, the craft of the Printed declined. It is the function of the Calligrapher to revive & restore the craft of the Printer to its original purity of intention & accomplishment. The Printer must at the same time be a Calligrapher, or in touch with him, & there must be in association with the Printing Press a Scriptorium where beautiful writing may be practised and the art of letter-designing kept alive. And there is this further evidence of dependence of printing upon writing: the great revival in printing which is taking place under our own eyes, is the work of a Printer who before he was a Printer was called a Calligrapher & an Illuminator, WILLIAM MORRIS.

¶ The whole duty of Typography, as of Calligraphy is to communicate to the imagination, without loss by the way, the thought image intended to be communicated by the Author. And the whole duty of beautiful typography is not to substitute for the beauty or interest of the thing thought and intended to be conveyed by the symbol, a beauty or interest of its own, but, on the one hand, to win access for that communication by the clearness & beauty of the vehicle, and on the other hand, to take advantage of every pause or stage in that communication to interpose some characteristic & restful beauty in its own art. We thus have a reason for the clearness and beauty of the text as whole, for the especial beauty of the first or

